Where Are You Losing 8–18% of Your Freight Spend?

Most freight leakage is NOT caused by rates. It's driven by poor planning, avoidable accessorials, bad data, and inconsistent execution.

1. Rate & Pricing Control

■ Benchmark rates quarterly
■ Use multiple carriers
■ Audit fuel surcharges
■ Review accessorial charges

2. Mode Optimization

■ Choose most cost-effective mode
■ Consolidate shipments
■ Track expedited shipments

3. Load Planning & Utilization

■ Optimize cube and weight
■ Track fill rates
■ Combine partial shipments

4. Accessorial Cost Control

■ Track accessorial % of spend
■ Analyze detention/delay patterns
■ Reduce avoidable fees
■ Dispute incorrect charges

Your Score

40–50 checks: Strong control
25–39 checks: Moderate control, savings likely
Under 25 checks: Significant cost leakage likely

Request a Freight Spend Review
Identify and eliminate hidden freight costs with Customodal.